



SDS DISPLAY SUPPLY ARTWORK SPECS

At SDS display our desire is to supply you with the best print quality possible. To ensure this is achievable please see below for information regarding the way in which artwork needs to be supplied.

We can print from files created in the following programs:

- Illustrator
- Photoshop
- InDesign
- CorelDRAW

For the best results please supply artwork as an Illustrator .eps or .ai file, alternatively a .pdf which has been created in Illustrator is also suitable

Please ensure the following:

- All solid spot colours have been assigned PMS numbers (coated) e.g. PMS 485c
- All text has been converted to outlines/curves.
- All images must be embedded or supplied with artwork.
- For all photographic or bitmap images please supply us with a hard copy print out of what you require so that we can use this as the guide for how your design should look.
- Without the hard copy print out, we will be governed by how our printers and RIP software interprets your file - which may not be in keeping with your expectations. The hard copy print-out will ensure accuracy where we need to manipulate your file to achieve an accurate match.
- When applicable, please supply as vector art to ensure no pixelation occurs when scaling to full size.
- For photo images best results are achieved when the resolution is no less than 70dpi at full size.

For your convenience we also have an FTP site for uploading larger artwork files. For details of how to use this please contact your SDS sales representative.

Artwork files should not exceed 800MB in their uncompressed format i.e. pre pdf/zipping.